



Empowering people to save starving children

**Great brand
recognition
and
team-building!**



SPONSORSHIP OPPORTUNITIES

Sponsor a week of packaging at our West Des Moines Packaging Center!

Packaging Center Sponsor

\$2,500 Sponsorship includes:

- “Sponsored by...” language and your business name and/or logo on the opening slide of our training presentation.
- Our Hunger Fight Manager will publicly acknowledge your sponsorship before and during every Open Pack session during the week.
- Bring your group to our West Des Moines Patty Cownie Packaging Center Tuesday–Saturday during a regular packaging shift or arrange a time that works for you!
- Sponsor’s name and logo will be prominently displayed on a banner in the Packaging Room.
- Sponsor may provide one pop-up or tabletop banner to display in our Training Room.
- Marketing Materials (agreed upon) on display at our display table including offers/coupons to drive traffic.
- Social media acknowledgement of your sponsorship on our channels during the week.
- Sponsor promoted in eNewsletter.
- *Knowledge that your sponsorship helped fund 10,000 meals!*
- Tax deductibility of your gift as allowable by law.

Typical # of
Monthly Visitors
2,000+

Typical # of Monthly
Open Packs
36+

Facebook
Reach
28,362

Twitter
Followers
1,203

Instagram
Followers
832

eNewsletter
Recipients
20,429

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