

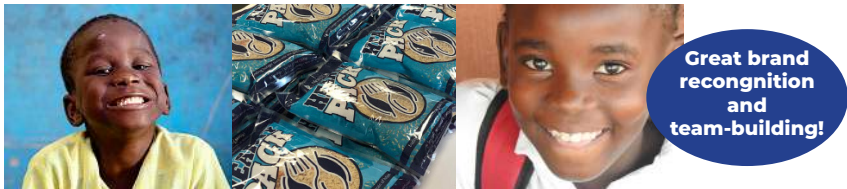
14th ANNUAL HUNGER FIGHT

Patty Cownie Packaging Center
in West Des Moines

August 30 – September 4

 Meals
from the
Heartland

SPONSORSHIP OPPORTUNITIES



Meals from the Heartland's 14th Annual Hunger Fight will be here before we know it and we couldn't be more excited to engage with fellow Iowans to package millions of meals to feed hungry children here in Iowa and all over the world.

Although this annual event will look a little different again this year, the goal remains the same – empowering people to save starving children.

Presenting Sponsor – \$25,000

- Sponsor's name(s) will be part of the official event name e.g. 14th Annual Meals from the Heartland Hunger Fight Presented by...
- Sponsor's name will be included in all press releases and media interviews
- Sponsor's logo will be included on the photo area backdrop *
- Sponsor's name will appear on event web page(s)
- Opportunity to request their own packaging shift(s) that can accommodate 65 packagers
- Sponsor's name will appear on Meals' social media channels
- Sponsor will be verbally recognized during each training session and at the end of each packaging shift
- Sponsor's name and/or logo will be prominently displayed on banners*
- Sponsor's name/logo will appear in the packager training presentations during the event
- Sponsor may provide small or pop-up banner to be displayed
- Sponsor may provide marketing flyers/brochures for display and distribution

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Gold Sponsor – \$10,000

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Silver Sponsor – \$5,000

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Bronze Sponsor – \$2,500

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- Sponsor may provide marketing flyers/brochures for display and distribution

**Intent to sponsor MUST be submitted by August 1st to be included in all print applications.*