



10th Annual

MORSEL COMBAT

A CHEF EVENT FIGHTING HUNGER

Have you heard about MORSEL COMBAT?

Morsel Combat is our annual premier chef event; an evening full of food, fellowship and support for the fight against hunger.

500,000

the average number of meals this annual fundraising event provides funds for

We invite you to join us for this 10th annual event!

Thursday, June 24, 2021

6-9 pm

Ron Pearson Center
West Des Moines, IA

\$100 per person or \$1,000 reserved table for 10



*Aaron Holt & Jay Wang
2019 MORSEL COMBAT champions*

2021 MORSEL COMBAT

A food event fighting hunger - feeding those in Iowa and around the globe

About MORSEL COMBAT

MORSEL COMBAT is a unique culinary event showcasing premier chefs and restaurants from central Iowa's thriving food scene. Each chef team will create and present a small-plate menu item. Then, diners and local celebrity judges will determine their favorite dish to decide who is named MORSEL COMBAT'S **Top Chef**.



The evening includes...



Artisan small plates to taste and sample, created by Central Iowa's most popular chefs and restaurants



Top Chef prizes awarded by celebrity judges and attendees



Celebrity emcee and live music entertainment



Raffle and silent auction and program



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get in front of

350
attendees

2021

MORSEL COMBAT

Benefits for participating chefs and restaurants



- Your contribution of time, service, and food for guests will be acknowledged as a 100% tax-deductible charitable donation
- Restaurant name and logo with chef biography on MORSEL COMBAT event webpage, social media outlets, and promotional and media materials
- Bragging rights with images and logos for your website and social media platforms should you be named Top Chef by either our panel of local celebrity judges and/or the attendees
- Signage displayed during the event
- Inclusion in press releases and potential opportunity for media interviews
- Introduction and event night highlight interview with emcee
- The opportunity for over 350 guests to sample your cuisine and learn about your restaurant
- A role in helping fight local and worldwide hunger by supporting Meals from the Heartland
- Placeholder on the list for a (sponsored) prize package if we can get one!

NEW FOR 2021!
Opportunity to provide a "coupon" for the MORSEL COMBAT Coupon Book that attendees will be able to purchase, with proceeds benefitting Meals from the Heartland.



2021

MORSEL COMBAT

Chef participant responsibilities

- Create a tasting item for guests – item will be entered into Top Chef competition
- Each tasting should consist of at least 350 small plates or servings (we will inform you if this number increases)
- All serving plates or utensils guests will need to sample tasting
- Each chef/restaurant tasting table will include two 6' draped tables with prep tables behind
- Provide all the necessary support staff needed for successful preparation and serving
- Bring all necessary utensils, pans, heat lamps and other cooking/warming/serving equipment (unless otherwise notified)

MORSEL COMBAT will provide presentation tables and electrical supply as needed (within reason).



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About Meals from the Heartland

The mission of Meals from the Heartland is to empower people to save starving children, focused both on feeding people and giving people a heart for volunteering and giving back to their communities.

Meals from the Heartland is celebrating its 14th year in operation and has packaged over 165,000,000 meals since our inception. In 2020, we packed just over 20 million meals and engaged over 75,000 volunteers with a goal to package 25 million meals in 2021.



Ingredients

are NOT donated. Meals from the Heartland relies entirely on charitable donations to buy the food packaged for meals.

Food is distributed both domestically and internationally

Locally, Meals from the Heartland partners with local food pantries to distribute meals to our hungry neighbors in need.

Internationally, Meals from the Heartland food goes to schools and orphanages in countries where children would otherwise not have a meal. These meals are distributed by our distribution partner, Convoy of Hope, through their feeding initiative program.

In addition to feeding the hungry in Iowa, Meals from the Heartland food is distributed to the following countries (as part of feeding initiatives and disaster relief) and more:

- Dominican Republic
- El Salvador
- Haiti
- Honduras
- Kenya
- Liberia
- Mexico
- Nicaragua
- Philippines
- Puerto Rico
- South Africa
- Sudan
- Uganda
- Ukraine
- Venezuela
- Others

mealsfromtheheartland.org

2021

MORSEL COMBAT

Chef commitment form

Restaurant: _____

Participating chef: _____

Restaurant address: _____

Restaurant phone: _____

Restaurant email: _____

Chef email: _____

Chef mobile: _____

Alt. contact name: _____

Alt. contact email: _____

Alt. contact mobile: _____

We are pleased to support MORSEL COMBAT and Meals from the Heartland by participating in the event on June 24, 2021.

Signature

Printed Name

Date

Title

Please send completed form, chef bio, chef photo, and restaurant/business logo to:
mike.schneider@mealsfromtheheartland.org



Thank you for supporting our mission to empower people to save starving children.