

FOR IMMEDIATE RELEASE
Month, day, year

[Group Name] Will Package [xx,xxx] Meals For The Hungry

[City], IA – [Month, day, year] – [Group Name] is partnering with Meals from the Heartland to host a Mobile Hunger Fight in [City]. [Group members] plan package [xxxx] of meals for starving children right here in Iowa and around the world. The event will be held from [x:xx - x:xx] at [Location].

Meals from the Heartland volunteers package millions of meals every year at their West Des Moines Packaging Center and at Mobile Hunger Fights across the Midwest. Since their inception in 2008, over 150 million meals have been packaged. To learn more about Meals from the Heartland’s mission, go to www.mealsfromtheheartland.org.

1 in 7 children in Iowa don’t have enough to eat, while 1 in 9 Iowans struggle with real hunger. 66 million primary school-age children attend classes hungry across the developing world. (World Food Programme [WFP], 2012). The [Group Name] Hunger Fight will provide meals to stock local food pantries. Additional meals will be shipped across the world to feed starving children around the world.

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Event Contact: [Event leader name and contact information].

About Meals from the Heartland

Established in 2008, Meals from the Heartland empowers people to save starving children, focused on both feeding people and giving people a heart for volunteering and giving back to their communities. Meals from the Heartland has a goal to package 25 million meals in 2020, distributing food in Iowa, across the United States, and internationally. The non-profit organization’s food products are not donated, relying entirely on charitable donations to buy the food packaged for meals. For more information, please visit www.mealsfromtheheartland.org.