

Mobile Hunger Fight Information

We can bring the fight to end hunger to your company, church or school group or community organization. We have hosted hundreds of Mobile Hunger Fights across the Midwest.

How to organize a Hunger Fight at our Packaging Center

1 Hunger Fight Managers (a.k.a. event managers): *This is how we're better than the rest!*
Our Hunger Fight Managers are experts in hosting meal packaging service-learning projects. We are on-site to make sure everything is done according to food safety protocol, that we hit the target with meals packaged, and most importantly – that everyone has a great time! We manage events from 20,000 to 5,000,000 meals, A majority of our events sign up again the following year so we must be doing something right!

2 Meals from the Heartland will provide:

- Food ingredients (funded by your organization), packaging materials/supplies, and all necessary equipment.
- Education about local and global hunger issue and training of all volunteers (packagers and support)
- Logistical support - trucking/transportation, load in/out requirements, room layouts/floor plans
- Volunteer sign-up tools and support as needed.
- Fundraising tools and support as needed.
- Distribution of food to mission partners for children and families in need both locally and globally.

3 Consideration and support needed to sponsor a Mobile Hunger Fight:

- Funding: The cost to produce one Hearty Pack or Taco Mac meal is just .25 cents or \$1.50 per bag. You will need to raise the funds to pay for the meals your group will package.
- Volunteers:
 - “Packagers” - 5-10 volunteers per packing line will average 2,000 meals per hour.
 - “Bucket Brigade” - Help keep tables restocked with supplies. Need to be able to life up to 50 lbs. easily.
 - “Pack Masters” - Help train the Packagers at each packaging line. Quality control. Experience as a Packager helpful.
 - “Set-Up/Clean-Up” - 5-10 strong volunteers are needed to help with set-up and clean-up. Tasks may include helping with unloading/loading delivery truck, setting up packaging lines, filling product tubs, making boxes and running extension cords.
- Facility: Size needed depends upon how many packaging lines, amount of food you plan to package and number of volunteers who will be on-site. Meals from the Heartland staff can help define the appropriate space for the estimated size of your group and meal goals.
- Tables: Two (2) eight foot tables per packaging line preferred. A “U” shape line needs 2, 8 foot + 1 six foot table (this will make 2 packaging stations).
- Electrical: Power is needed at one end of the packaging line for the heat sealers. We will provide the extension cords.
- Audio/Visual: We will need a laptop with Internet connection (or DVD player), LED projector or TV in the training ear to show a video. An audio system with microphone for music and announcements is suggested (not required).
- Waste Management: Disposal and/or recycling (cardboard boxes) of waste after the event.
- Minimum of 20,000 meals required for a Mobile Hunger Fight. This minimum increases the further from our warehouse in West Des Moines is to your location.