

3rd ANNUAL HUNGER FIGHT



CEDAR RAPIDS, IA

NOV. 9 – 11

Empowering people to save starving children

Nov. 9–11 | DoubleTree Convention Complex

SPONSORSHIP OPPORTUNITIES



2019 Hy-Vee One Step Challenge Participants

Great brand recognition and team-building!

Meals from the Heartland's **3rd Annual Hunger Fight** in Cedar Rapids will be here before we know it and we couldn't be more excited to engage with fellow Iowans to package 400,000 meals to feed hungry children here in Iowa and all over the world.

Presenting Sponsor – \$10,000

- Sponsor's name(s) will be part of the official event name e.g. 3rd Annual Meals from the Heartland Hunger Fight **Presented by...**
- Sponsor's name will be included in all press releases and media interviews
- Sponsor's logo will be included on the photo area backdrop *
- Sponsor's logo will appear on event T-shirts *
- Sponsor's name will appear on event web page(s)
- Sponsor's name will appear on Meals' social media channels
- Sponsor's name and/or logo will be prominently displayed on banners *
- Sponsor's name/logo will appear in a scrolling presentation during the event
- Team (of ten) entry for Hy-Vee One Step Challenge ⁽¹⁾
- Hy-Vee One Step Challenge Team Photo

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Gold Sponsor – \$5,000

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Silver Sponsor – \$2,500

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- Hy-Vee One Step Challenge Team Photo

Hy-Vee One Step Challenge Team Entry – \$1,000

- Team (of ten) entry for Hy-Vee One Step Challenge ⁽¹⁾
- Hy-Vee One Step Challenge Team Photo

⁽¹⁾ Hy-Vee One Step Challenge (Monday, Nov. 9th)

- Team of ten (10)
- Package meals for up to 1-hour (practice time)
- 2-box race (timed)
- Door prizes, cash bar
- Hy-Vee cup award to winning team
- Bragging rights for one year!

*Have some fun
while we
empower
people to save
starving
children!*

**Intent to sponsor MUST be submitted by September 21st to be included in all print applications.*