

# 5th ANNUAL HUNGER FIGHT



Empowering people to save starving children

CEDAR RAPIDS, IA

JUNE 2022

## SPONSORSHIP OPPORTUNITIES



Great brand recognition and team-building!

Meals from the Heartland's **5th Annual Hunger Fight** in Cedar Rapids will be here before we know it and we couldn't be more excited to engage with fellow Iowans to package **300,000 meals** to feed hungry children here in Iowa and across the United States.



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## Presenting Sponsor – \$10,000

- Sponsor's name(s) will be part of the official event name e.g. 5th Annual Meals from the Heartland Hunger Fight **Presented by...**
- Sponsor's name will be included in all press releases and media interviews
- Sponsor's logo will be included on the photo area backdrop \*
- Sponsor's name will appear on event web page(s)
- Sponsor's name will appear on Meals' social media channels
- Sponsor's name and/or logo will be prominently displayed on banners \*
- Sponsor's name/logo will appear in a scrolling presentation during the event
- **Knowledge that your sponsorship helped fund 40,000 meals!**

## Gold Sponsor – \$5,000

- Sponsor's name will appear on event web page(s)
- Sponsor's name will appear on Meals' social media channels
- Sponsor's name and/or logo will be prominently displayed on banners \*
- Sponsor's name/logo will appear in a scrolling presentation during the event
- **Knowledge that your sponsorship helped fund 20,000 meals!**

## Silver Sponsor – \$2,500

- Sponsor's name will appear on Meals' social media channels
- Sponsor's name and/or logo will be prominently displayed on banners \*
- Sponsor's name/logo will appear in a scrolling presentation during the event
- **Knowledge that your sponsorship helped fund 10,000 meals!**

## Bronze Sponsor – \$1,000

- Sponsor's name and/or logo will be prominently displayed on banners \*
- Sponsor's name/logo will appear in a scrolling presentation during the event
- **Knowledge that your sponsorship helped fund 4,000 meals!**

*\*Intent to sponsor MUST be submitted by May 1st to be included in all print applications.*